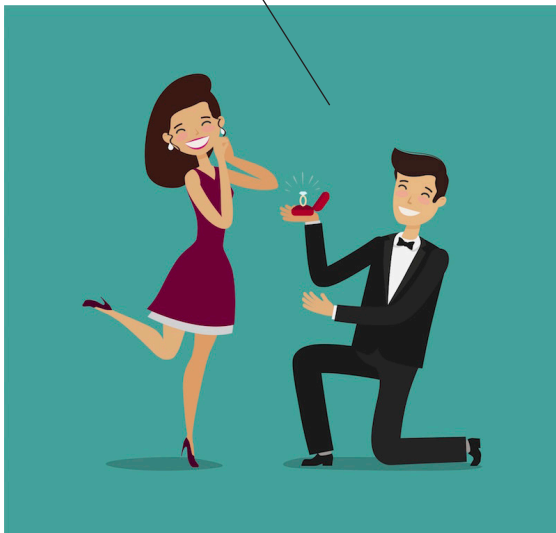


# LUXURY IS ABOUT EMOTION NOT ROI AND ALGORITHMS

**DID YOU PROPOSE LIKE THIS?**

with passion and feeling, winning a happy partner for life...



**OR LIKE THIS?** with charts and ROI and clicks, winning you a swift kick out the door...



**BRAND IS A FEELING . DON'T KILL YOUR LOVE STORY**

**Smart Travel Asia** takes your message straight to non-clicky luxury travellers, wedding and meeting planners and discerning consumers who want to learn more about you in a trusted source: **brand before booking**